



Appeal

Leadership and Support Ministry

“... we are inviting Crosslinks supporters to partner with us in an area of ministry that is often less visible, but absolutely vital.”

Thank you for your partnership in the gospel and for your faithful concern that Christ be proclaimed among the nations. As a mission society, our deepest desire is to see men and women everywhere become disciples of the Lord Jesus through the faithful proclamation and teaching of God's word.

With more than 100 years of ministry, Crosslinks has both well-established global relationships and continued invitations to strengthen the gospel ministry of making and growing disciples in many areas across the world.

We are grateful to God for the growth that we continue to see in the number of long-term gospel workers serving overseas, bursaries enabling men and women to train for gospel ministry, and supporting indigenous ministries across the world. By God's grace we would like to see these ministries continue to grow.

In light of how the Lord has blessed us already and looking ahead to what he will do in the future, we are inviting Crosslinks supporters to partner with us in an area of ministry that is often less visible, but absolutely vital: the Leadership and Support Ministry of the missionary society, which serves as the backbone for all our ministries around the world.

We believe the men and women who work in our London and Belfast offices are not merely “overheads”, but an essential ministry in themselves — a ministry that enables mission partners (both short-term and long-term) to preach Christ clearly, confidently, and fruitfully.

An International Ministry

Crosslinks currently serves 243 people and ministries in 44 countries through:

- Long-term mission partners engaged in: evangelism, church planting, discipleship, and theological education.
- Bursaries that enable men and women to train for gospel ministry.
- Supporting indigenous gospel ministries.
- Regularly running Schools of Biblical training (5-day intensive preaching courses).
- Enabling young people to experience the mission field.
- Enabling churches to send teams to support their mission partners.

“Crosslinks support for mission partners is second to none. Whether it's help with a budget, practical advice about pensions, a reminder to send news for prayer, or an experienced listening ear. The term 'going the extra mile' would seem rather too short to describe the team that is also serious in prayer and bubble with encouragement. We appreciate them enormously!”

Charles and Frances de Roemer, serving in Belgium



"Things are not easy living away from "home", but we have always felt loved and cared for by the central office and the leadership team. They care massively about the non-believers we're sharing the gospel with, and the believers we're trying to equip for long-term faithful ministry ... and for that we give great thanks to God."

Joe and Rachel Clarke, leading a church plant in Portugal



The Strategic Need: Strengthening the Leadership and Support Ministry

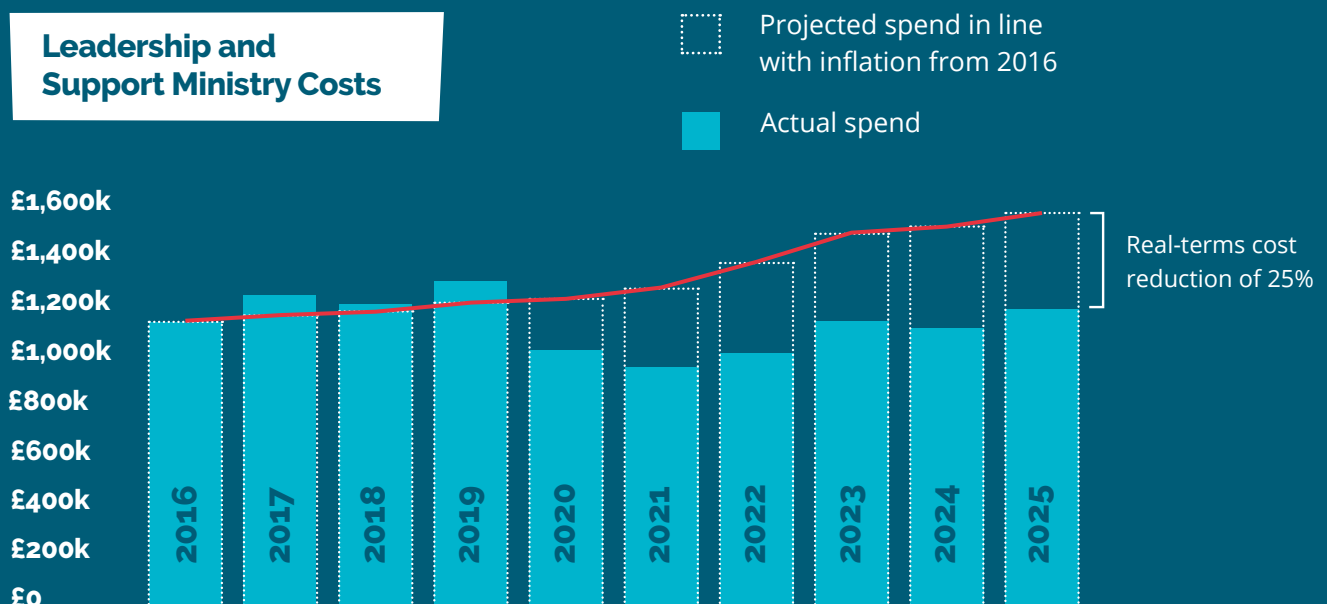
In recent years Crosslinks has rightly been focused on promoting our Mission, Project and Study partners, and providing the leadership and support that they need. However, that has meant we have neglected to tell the story of the mission society that makes their ministry possible. In a generation where increasingly people are keen to support individuals that they can put a face to, it is becoming increasingly difficult to tell the story of the team that lies behind them.

The annual income of Crosslinks is approximately £3.6 million, of which approximately £900,000 goes towards the Leadership and Support Ministry who support our 243 people and ministries. This equates to the equivalent of 16 full-time equivalent UK-based staff.

Over the past ten years we have committed to finding efficiencies in how we provide the Crosslinks Leadership and Support ministry. The chart below shows the cost of our overheads along with how they might have grown with inflation over that period. In real terms, we have achieved a reduction of 25%.

More personalised giving to mission partners, along with factors such as increased employer National Insurance Contributions and general cost of living increases mean, however, that we still face an annual shortfall of £250k for the leadership and support ministry. This historically has been covered by legacy donations, but we are eager to move the society away from such a dependency on these intermittent sources of income to a more sustainable footing.

Leadership and Support Ministry Costs



"We spend our time, energy and gifts to train up pastors and lay leaders in Hungary and across Europe. This frontline work would be so much more demanding were it not for the help, support, inspiration, care and prayers of the Crosslinks office and senior leadership team. They are friends. They know our kids, stay in our homes, and are there when times are tough."

Andy and Zsófi Oatridge, serving in Hungary



"We are praying that the Lord will increase support ... Might you be an answer to our prayers?"

Partnering With Us

We are seeking gospel partners who see the value of the Leadership and Support ministry as an integral part of the Crosslinks gospel vision. Godly men and women who will take an interest in the wider ministry of Crosslinks sufficient to pray, encourage, give and challenge us to be ambitious for the gospel, as well as good stewards of the resources that the Lord has made available to us.

We won't be running a Christmas appeal in 2026, but we are instead making a concerted effort to highlight the Leadership and Support Ministry and inviting you to partner with us. We are so grateful to two gospel partners who have already pledged **gifts totalling £75,000** and we pray that you might be encouraged by this significant commitment in support of Crosslinks.

Next Steps

We are praying that the Lord will increase support for the Leadership and Support ministry by **a further £175k**. Might you be an answer to our prayers?

If you're able to give and can do so online, please do so at **crosslinks.org/donate** or scan the QR code below. Just choose 'Leadership and Support Ministry' from the dropdown list. Alternatively, fill in the giving form enclosed and return it to us using the pre-addressed envelope (you'll need to affix your own stamp).

We are grateful for your support and we welcome one-off gifts, but we would be especially grateful for any new or increased standing orders to support this ministry for the long term.

Yours in Christ,
John McLernon, Mission Director



Our Mission and Distinctives

Formed in 1922 as a missionary society, rooted in the reformed evangelical tradition, we are committed to:

- The authority and sufficiency of Scripture.
- The centrality of the gospel of grace.
- Proclamation as the heart of mission.
- The supremacy of the local church as God's agent for mission.

- Working internationally to strengthen churches and equip leaders.
- Long-term partnerships built on theological clarity and relational depth.

crosslinks.org/donate

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