



Preparing for a Support Raising event

What's the aim?

It's good to take time at the beginning to pray over what we want to achieve from an event. This will help ensure that time and effort is used in the best way possible. I suggest you discuss the aim with your Crosslinks contact and set it down in a sentence. This will depend on who you are inviting, their understanding of mission, giving and the world-wide church.

If people do not know about Crosslinks or about mission then your aim might be:

'To encourage at least 20 people to sign up to hear from Crosslinks regularly.'

If people already know about Crosslinks and mission work but have not been challenged to do anything about it your aim might be:

'To encourage at least 10 people to give a regular gift of £3 per month to help take God's Word to God's World.'



If people already understand mission and Crosslinks and have an understanding of the ways in which the world-wide church gives and receives then your aim might be:

'To encourage five people to invite five others to hear from Crosslinks regularly.'

Or

'To encourage five people to increase their giving.'

As well as this you might have other 'side aims' such as:

'to make information available to attendees about short-term opportunities overseas no matter what their age.'

'to encourage those on the fringes of the church with news of the global community of Christians'.



Your may want to jot down your aims here...

Main aim:

Side aim: